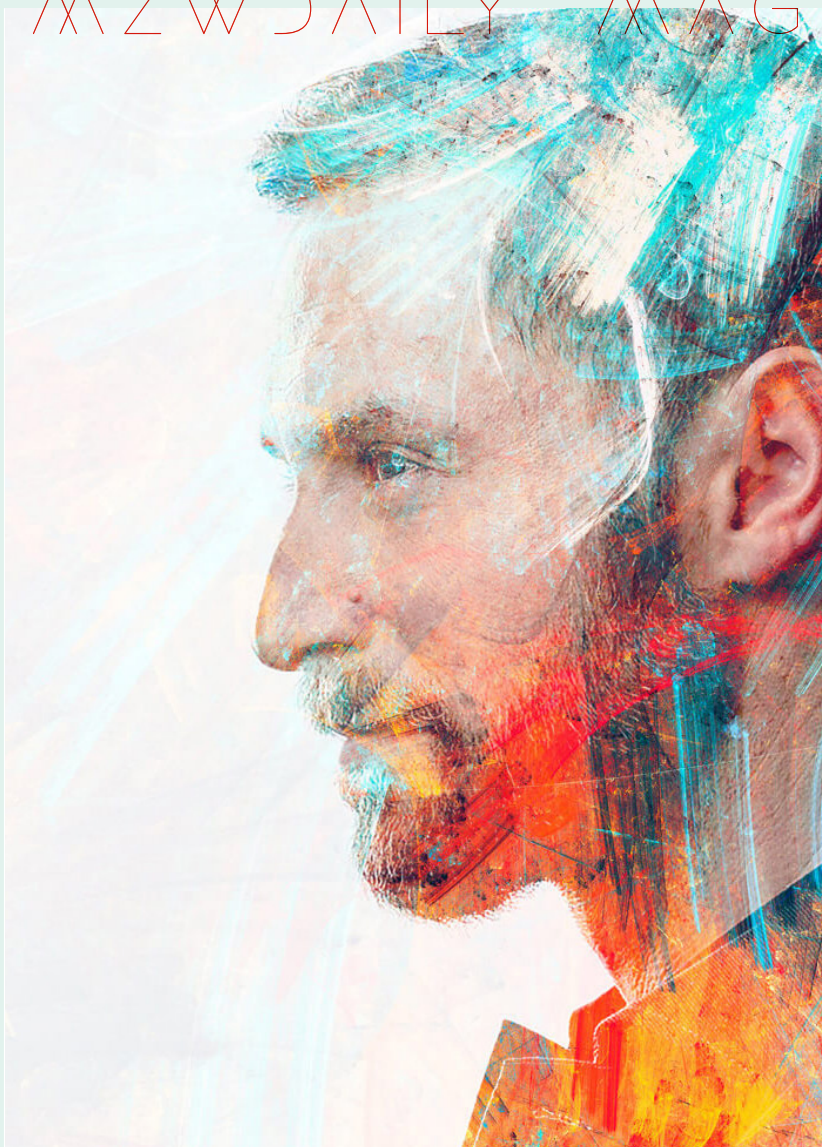


first fanzine for mánsters
MZW DAILY MAG



issue #7
may 2021

EDITOR'S LETTER

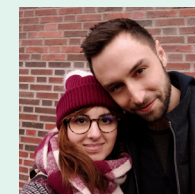
HELLO !

Here is already the seventh issue of **mzwdaily mag** and it feels great to release a new one! The end of 2020 was in a Christmas spirit and everything is sum up on this new issue such as the song ***Alone on Christmas Eve*** or the show with Per Andersson, ***Tomten och Bocken***.

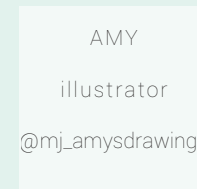
The beginning of 2021 has been full of good surprises and **mzwdaily mag** comes back on everything you have to know about Måns. Måns has not only been involved in Melodifestivalen but he also released new music with ***Come Over Love***. He also launched ***his own wine*** and he is part of the panel of the first season of ***Masked Singer Sweden***.

I wish you will have a great time reading about the highlights of Måns' news from the last six months. See you in six months and meanwhile, follow mzwdaily for all the fresh news.

KRAM, Flora



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The digital version of mzwdaily mag is available for free on manszelmerlowdaily.com. The fanzine is edited for free as a non-profit project. mzwdaily mag aims to highlight Måns' latest events or to promote the ones to come soon.

NEW MUSIC



ALONE ON CHRISTMAS EVE

Last November, when the world started to get excited about the Christmas season, Måns helped us to enter this great time of the year when he released his new single, Alone on Christmas Eve. The Christmas song could not be closer to the reality with a social distanced Christmas we had to spend.

« The song is an outstretched hand to anyone who is forced to celebrate Christmas alone this year. A hopeful greeting that everything will hopefully be as usual soon. I loved it from the first listen ! » explains Måns about the song. Alone on Christmas Eve is written by Måns himself together with Tobias Stenkjaer, Theo Kylin and Robert Jallinder.

Later, on December, a videoclip has been released with footages both from *Alone on Christmas Eve* live at *Tomten & Bocken* - Måns' Christmas show together with Per Andersson and from a walk by Måns in winter Stockholm. The video is available to watch on Måns' YouTube Channel.



CIRCLES AND SQUARES

Måns and Polina Gagarina have released a song together which has been the official song for the ISU World Figure Skating Championships 2021 held in Stockholm. It is the first collaboration between Måns and Polina Gagarina, the Russian artist who came second at Eurovision 2015 in Vienna when Måns took the first place.

« I think Circles and Squares is a very direct and romantic song, which is just how I see figure skating! I hope that figure skating fans and music lovers alike will enjoy the song » says Polina.

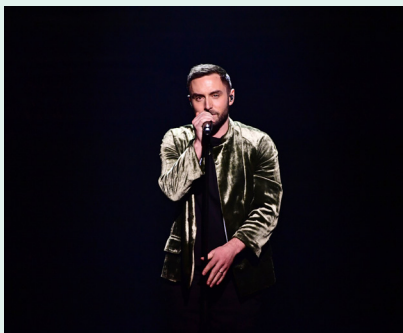


Circles and Squares is written by Måns Zelmerlöw, Stefan Örn, David Lindgren Zacharias, Sandra Bjurman, and Jon Eyden.

At the beginning of February Måns and Polina met in Stockholm, at Husby ice rink, to shoot the official video which has been broadcast at Ericsson Globe in Stockholm during the whole Championships week. The video shows Måns as a handy man working at the ice rink every day where Polina comes and ice skates. They met in their dreams where they become a figure skating couple. *Circles and Squares* video is available on Måns' YouTube Channel.



COME OVER LOVE



At the occasion of the final of Melodifestivalen on March 13th, Måns introduced and performed his all brand new single called *Come Over Love*. Måns says that his new song is the starting point to write a new album and also describes *Come Over Love* as a « *powerful song about feeling lonely on the inside, but emotionless on the outside. About being bad at asking for help - even though you need and want it.* »

Come Over Love is written by J.C Stewart, Sam Merrifield, Ryan McCullen who are behind some of Lewis Capaldi or Astrid S' biggest hits.

STREAM COME OVER LOVE EVERYWHERE !



xplora.se/mans-zelmerlow-ambassador

TOMTEN & BOCKEN

'EN SLAGS JULSHOW' - WITH PER ANDERSSON

After Måns' big success with fifteen sold out evenings of his *Grand Wonderland Show* at Grand Hôtel in Stockholm in December 2020, he came back for a new Christmas Show, *Tomten och Bocken*, *En Slags Julshow* (ed. kind of a Christmas show), this time together with Per Andersson. They've already performed on stage together for several famous Swedish TV show such as *Allsång På Skansen* or *Så Ska Det Låta* where they performed *Stad I Ljus* singing one word each. Both Måns and Per say they have a lot of fun on stage together and they always wanted to perform together.

The show has started on November 13th at Hamburger Börs in Stockholm. All first fifteen shows have been sold out fast and eight new shows have been added fast to meet demand. Despite the health situation the team working on the show made sure the audience would feel safe. Unfortunately the Swedish government announced new restrictions in Sweden and shows with audience in a restaurant were not allowed anymore so *Tomten och Bocken* had to be cancelled. « We wanted to show that we have to find a way out of the crisis where the culture and entertainment industry can work - and so the carpet is pulled under our feet after the premiere. » explains Måns at Aftonbladet. « It is extremely tough, but the most important thing is to stop the spread of infection. We think that compared to many other places, such as shopping centers, we have followed the rules and more. So it's clear that it hurts to have to cancel. » he adds.



With *Tomten och Bocken* we see Måns being a little bit out of his comfort zone when he performs imitations of famous artists such as Peter Jöback or various parodies. Måns and Per create good balance between Christmas vibes, fun but also more emotional moments. Good energy and sketches even make fun of the not so fun corona situation and we leave the show thinking how good live shows are. For sure we will be there again when pandemic is over!



Even if the show had to be cancelled at Hamburger Börs, a lot were able to watch the show. After a digital live streaming evening that couldn't happen, it was finally even more people who get their digital tickets to stream the show the whole weekend before Christmas!

PREVIOUSLY ON...

The Christmas time has been pretty active for Måns on medias as he was this year MixMegapol's *Julvärd* - Chrstitmas host, on the radio on Christmas Eve. The same night he made an appearance on TV4 on *Bingolotto* where he performed *Winter Wonderland* for some more Christmas vibes. Also, he took part of *Late Night Christmas* broadcast on TV4, a Chrstitmas concert with several swedish artists. *BingoLotto* already had welcomed Måns and Per last November where they performed an act from *Tomten & Bocken, Förutom det är julen underbar*. Måns visited *Nyhetsmorgon* and *Efter Fem* several times to promote *Come Over Love*, *Tomten & Bocken* or *Alone on Christmas Eve*.



On *Tillsammans med Strömstedts*, Ciara and Måns have opened their summer house's door in Skåne to Jenny and Niklas Strömstedts in order to talk about their relationship and their family life.



ALL TV APPEARANCES CAN BE FOUND ON MZWDAILY IGTV

PADEL IN WHEELCHAIRS

IN SUPPORT OF FASTER FORWARD

On April 29th, Måns and Jonas Björkman joined Paralymics gold medalist Stefan Olsson and Christian Hedberg, ice sledge hockey champion, to play a padel match in wheelchairs to support Faster Forward, a mobile app that wants to offer a more « active lifestyle for people with disabilities¹ ».

« It's fantastic fun but I'm extremely tired. I will have exercise pain in parts of my body I did not think existed tomorrow. But very, very fun », says Måns to PadelDirekt when he is asked about how it is to play in wheelchair while only one rule is different from regular padel. Here the ball can bounce twice on the floor.



The event has been organised at PDL Center in Stockholm to honor their new collaboration with Faster Forward. « We have an app for people with disabilities with the aim of contributing to an active life. An app that is filled with experiences and activities. We started a dialogue with PDL because they have disabled facilities throughout the country, a perfect opportunity. We are very happy to collaborate with PDL and that our ambassador Stefan Olsson helps us to introduce padel », says Manju Perera, co-founder of Faster Forward.

¹. www.fasterforward.se

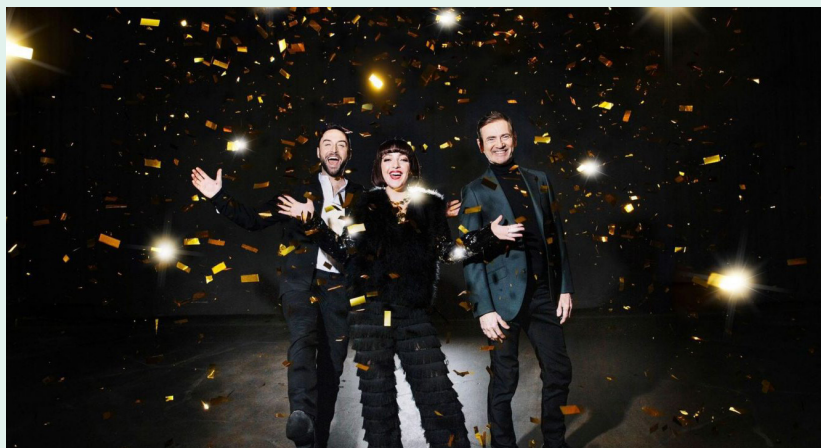
M A S K E D S I N G E R

Måns is part of the panel of celebrities who will have to guess who is singing behind the mask alongside with Pernilla Wahlgren, Nour el Refai and Felix Herngren. « *I absolutely love The Masked Singer in England so it will be incredibly fun to sit on the panel of the Swedish version! That I also love to hear different people sing and am an incredible competitive person. It feels like it will contribute to a lot of tension and a little nervousness.* » says Måns. The famous international TV show is hosted by David Hellenius and on TV4 and TV4 Play every friday evening between March 26th and May 21st.

« *You get more of a live entertainment feeling and it can probably also appeal to all parts of the family. We also have David Hellenius who is brilliant as a presenter and the panel also feels very fun. Then I can also reveal that there are very good names behind these masks.* » says Måns to Aftonbladet before the premiere after all shows already have been recorded in February.



EUROVISION VIBES



Måns, Shima Niavarani and event's producer Christer Björkman are Melodifestivalen 2021 Final's hosts on March 13th.

This year's Melodifestivalen has been hosted by a bunch of Swedish artists and among them, Måns for the big final alongside Shima Niavarani and Christer Björkman. « *It felt obvious when Christer called and asked if I wanted to lead. It was 2010 I last led the program and it felt like it was time* » says Måns to Aftonbladet. « *We talked about this already two years ago. He wanted a cavalcade of presenters and that I could be one of them. I was positive about that* », he adds.

This year was special not only because it was the last year for Christer Björkman as the producer of the show but also because of the current pandemic which meant a show without an audience nor a tour around Sweden. Instead all shows were live from Stockholm. « *I think it would have been more difficult in a semi-final. Right in the final, a lot is at stake, there are good songs right through and the artists are nervous in a different way* », explains Måns about hosting the Final.

After one opening and two interval acts together with Shima and Christer, Måns was on stage for an exclusive live performance of his all brand new single *Come Over Love*. Just after the end of the final, the song has been released on all digital platforms.



CONCERT IN THE DARK

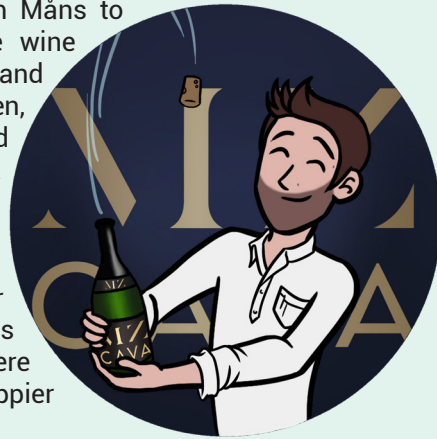
While waiting for the Grand Final of Eurovision Song Contest on May 22nd where Måns is part of « *Rock the Roof* » interval act with a performance of *Heroes* from

a rooftop of Rotterdam, he took part of a digital concert, *Concert In The Dark*, led by Eurovoix last April joined by some other Eurovision artists. Måns gave some interviews about his latest news: his own cava, *Circles and Squares* and of course, *Come Over Love* of which he performed an acoustic version at this occasion.



MÅNS LAUNCHES HIS OWN CAVA

Some bubbly news came from Måns to start 2021. In collaboration with the wine producer Hola Cava in Barcelona, Spain and Hermasson & Co in Stockholm, Sweden, Måns launches his own cava called *Hola MZ Cava by Måns Zelmerlöw*. MZ Cava is available since February 10th to order from Systembolaget, the only shop allowed to sell alcohol in Sweden. Thanks to the amazing response after the release of the cava, Hola MZ Cava is now also available to get from everywhere in Europe and Måns could not be happier about it:



« I am extremely happy with my Cava. It is absolutely delicious! Not too sweet, not too dry, and it goes well with almost everything, whether as a social drink or paired with a feast, and I am so excited it can be enjoyed all over Europe now! ».

Hola MZ Cava by Måns Zelmerlöw (no. 50260) costs SEK 99 and is available at Systembolaget's order assortment and shops. For everyone outside of Sweden, visit mzwines.se to order yours from everywhere in Europe.



In the magazine *Recept*, Måns suggests gambas al ajillo, croquetas, pimientos de padron and papas arrugadas (hot prawns, croquettes, small peppers and potatoes with sauce) as the most suitable - and his favourite, tapas and snacks to eat while tasting his cava.



« After a few weeks in Barcelona, I began finding my way to restaurants that the locals went to, and I had my first "real" tapas experiences. We would sit there for hours and order dish after dish, drinking Cava late into the night and just enjoying ourselves. With an enormous love for Barcelona in particular, as well as its surrounding nature, I find it incredibly exciting to have had the opportunity to create a Cava together with Hermasson & Co and the producer BARCELONA BRANDS S.L. » says Måns.



Hola MZ Cava by Måns Zelmerlöw

Art no at Systembolaget: 50260

Alcohol: 11, 5%

Grapes: 30% xarel-lo, 40% macabeo, 30% pearllada

Origin: DO Cava, Spain

Color: clear light, yellow color. Plenty of persistent bubbles.

Taste: fresh and appetizing taste with balance. Intense fruity notes with hints of green apples, pears, minerals and citrus. Abundant mousse with persistent bubbles.

Suitable for: Served with advantage at 5–6 ° C as a social drink or with fish or seafood dishes.

MÅNS YOU'VE GOT MAIL



Hej Måns,

Wow, already half a year has passed since the last fanzine and a lot happened since then. I could write soo much, but that would go beyond the scope of this letter ;D Well, so I "only" want to say that I am so really looking forward to your next album (I still hope for a tour of course, but maybe this could still take a while due to Covid :(. I absolutely love your last released songs, for example I can't remember hearing an only 1:30 minute long sample sooo often 2 days before the official song release ;D Let's see if you can win the four in a row with your next album, seems you're already on a very good way ;-*

Wish you all the best for yourself, your family and all your upcoming projects! Always a pleasure to read/see/hear something new ;) Liebe Grüße,

Kerstin from Germany
@ger.manszelmerlow

Hi Måns!

I have never any chance to thank you for all your passion to music, your hard work with involvement to all events, lyrics for each song, I know that is from the bottom of your pure heart. I became a huge fan since I heard for the first time *Heroes*, I knew it that you will win ESC. I also met Flora but only through instagram and I hope that someday I will meet you maybe together. She is so adorable and beautiful person, just like you, always smiling. I wish you all the best Måns, you deserve so much more but I know that you are happy in your Happyland world.

Igor from Gdańsk, Poland
@iamwhoami_0

Dear Måns,

I hope you and your family are fine. It's been a long time since I could see you live. I miss your concerts so much and this pandemic made me realize how privileged we were before Covid - just going to a concert, meet people and travel almost everywhere we wanted. But I'm hopeful that we can get through this! Your music is keeping me up and your Cava gets me through lockdown :-)) Hope to see you soon again! Stay safe! Many greets from Germany!

Miri from Germany
@travelmiri

Hello Måns,

I want to thank you for your music and all the amazing memories you have given me. I miss going to your concerts and I really hope to see you soon. I am so grateful to support you and be able to enjoy your music every day. Being a Månster really has changed my life in many ways and I feel very lucky to have discovered such an amazing artist. I am also very glad to have met other fans and made new friends thanks to you. I can't wait to hear new music from you and to enjoy it live again!

Best wishes to you and your family!

Moa from Sweden,
@manszelmerlowfans

Hi Måns!

Long time no see since Skansen in July 2020! I just want to say thank you (too many things to say here). I've discovered Sweden during the time tour and it was the best thing I did in my entire life. I hope things go back to normal quickly and I can't wait to see you on stage again!

Amandine from France
@manszelmerlow_frenchmanster

Hello Måns!

I would like to thank you for the great songs that have been released during the last year. (I also had the 1st anniversary of my profile). Also I want to thank you for sharing me on your instastory, for the beautiful events related to you. For the beautiful performances (Come Over Love - in Melodifestivalen etc) and generally for this year. I also want to thank you Månsters for welcoming me on Instagram. I am mega happy to be there. I hope to see you one day in Poland, Måns!

Bartek from Poland
@mans_zelmerlow.poland

Dear Måns,

Just a quick note to tell you that we are following you, your performance of *Come Over Love* at Melfest blew us all away. What a song! Another song to be played on repeat... Thank you for being there and thank you for your songs which comfort us in this difficult time. Hoping to see you on stage as soon as possible in France. We are waiting for you and I still personally hope to share a song with you on stage one day. All dreams are allowed. Take care of yourself, your loved ones and see you soon.


Celine from France
@celineb43

Hi Måns,

I hope you are well and your little family too. With each new album release, I can't help but love each new song. I am always surprised by new music, new sounds, strong words! And still your beautiful voice... I can't wait to see you again on stage in Lille...we forget everything when we see you singing...you give us so much happiness and pleasure! You are a complete artist and so talented! A next album in sight? Quickly then! See you soon, I hope! Take good care of Ciara, Archie, Albie and yourself. Love from Lille.

Kisses.

Monika from France
@miminedesbois17



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By making a donation to *Zelmerlöv & Björkman Foundation*, your contribution will change lives through education, health, safety and creativity. All donations make a huge difference for our work and enable us to empower our youths all the way from poverty to education, work and self-provision.

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THANK YOU for making a difference with us!



CREDITS & MORE

THANK YOU TO...

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Tack så mycket Måns for all these events and news. We're still following you and everything you do. You deserve the best. We will be here for next news, supporting you, always!

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