

# mzwdaily mag

FIRST FANZINE FOR MÅNSTERS



ISSUE N°5 | MARCH 2020



A man with a beard, wearing a long black coat and black boots, stands in a desert landscape. He is holding a tangled red cable that loops around him. The background features large, dark, jagged rock formations and several small, green, spiky cacti on the sandy ground. The sky is a mix of orange and pink, suggesting a sunset or sunrise. A semi-transparent text box is overlaid on the right side of the image.

# Welcome

MZWDAILY MAG - ISSUE 5 - MARCH 2020

Fanzine made by fans for fans. The content is created by mzwdaily based on news posted on social media and on the website manszelmerlowdaily.com for these last six months. Pictures belong to their rightful owners - see credits at the end.

The digital version of *mzwdaily mag* is available for free on manszelmerlowdaily.com. The fanzine is edited for free as a non-profit project. *mzwdaily* mag aims to highlight Måns' latest events or to promote the ones to come soon.

Only a few fanzines are printed. One of them always is given to Måns himself. **Follow @mzwdaily on social media to have a chance to win your copy of this fifth issue soon.**

For any questions, suggestions, ideas, lovely messages:

**Email** | [mzwdaily@gmail.com](mailto:mzwdaily@gmail.com)

**DM on Instagram** | [@mzwdaily](https://www.instagram.com/mzwdaily)



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# Edito

Can you believe that the *mzwdaily* mag adventure has started almost two years ago? When the first issue was released, I honestly thought it would be just for fun once or twice and that would be it. Actually, this twice a year release seems to be a good way to remember what happened in the last six months each time a new issue comes out.

And such amazing months there were! Time, Måns' new album has been released at the same time that the Swedish tour started. For sure, we won't forget about the Grand Wonderland Christmas we had thanks to Måns and his show at Grand Hôtel Stockholm. As usual, we also followed Måns through padel news and Zelmerlöv & Björkman Foundation events.

Some Eurovision news brings us to Australia, before being back in Sweden for Melodifestivalen Andra Chansen, one year after Måns performed "Walk with me" with Dotter. This year, Måns comes back to be inducted into Melodifestivalen Hall of Fame with «Heroes», his Melodifestivalen and Eurovision winning song.

Meanwhile waiting for the sunny days of Summer again – or should I say, for Måns' summer tour, I leave you with this new issue of *mzwdaily* mag, the fifth edition already. I hope that you'll enjoy to read it as much as it warmed my heart to remember these past events that are highlighted in these pages.

Måns, Månsters, have a lovely read.

PUSS OCH KRAM!!  
Flora - @mzwdaily

# Editors

**FLORA**  
editor/writer - @mzwdaily

*Hej! I'm Flora, 26 from France but currently living in Stockholm enjoying my time in Sweden as an au pair. I LOVE running mzwdaily, mainly on Instagram and the website manszelmerlowdaily.com. It means a lot to me and it's the perfect match with my professional interests as well. Being able to meet Måns, going to his events but also meeting Månsters make all of this AMAZING. From my heart to yours, I hope you'll like the fanzine.*

**AMY**  
cartoonist - @mj\_amysdrawings

*Hi! My name is Amy, I'm 23 years old, living in The Netherlands and I'm a selfthought drawing artist! Ever since I was 5 years old I have been drawing. Haven't stopped since! Right now I really love drawing realistic portraits. Always in black and white! Furthermore, I am working full time right now, proud owner of two cute Guinea Pigs, proud aunt, movie and music lover and a big books collector! I am really excited to be a part of this wonderful project!*





# TIME. the new album

OCTOBER 18TH, 2019 - MÅNS' NEW ALBUM IS OUT

It is in Malmö, close to his hometown Lund, that Måns meets his fans for a signing session of his eighth album, *TIME*. It was the day the album came out, just a few hours before his concert at Kulturbolaget, first one of the «release tour» with more stops in Stockholm, Falun and Gothenburg the last weekend of October.

*TIME* is called this way because of the chronological journey that starts a few years ago and ends in the present through the songs of the album. There are also some flashbacks. «*The opening song can be seen as a letter from me to my young self and then the story goes through a dark period before turning to the better again,*» says Måns in the press release of the album. «*I personally think that the album as a whole is the most personal and elaborate I have done (...)*» says Måns as he is involved in the writing process of almost every song of the album.



MALMÖ - OCTOBER 18th, 2019

For the four concerts, Dotter shared the stage with Måns to perform their duet *Walk With Me*. A live version of the song - recorded in Stockholm several days later, has been released on Spotify since then and the video also is available on Måns' YouTube channel. Scan the QR code to watch.



STOCKHOLM - OCTOBER 2th, 2019

Måns performed his second «release tour» concert in Nalen, Stockholm, and for the occasion, the live video of «*One*» has been recorded, as the song is the latest single from *TIME*. Scan the QR code to watch.

## Time Release Tour



FALUN - OCTOBER 26th, 2019

For the third concert, Måns, Dotter and Zappanone stopped by Falun, Bowling & Krog for another concert where Måns performed mostly new songs from the album but also his biggest hits.



GOTHENBURG - OCTOBER 27th, 2019

After four gigs, one amazing new album discovered live, Gothenburg is the last concert of the swedish release tour performed by Dotter, Måns, of course and his Zappanone Alexander Holmgren, Peter Zimny, Joacim Backman, Andreas Landegren, Simon Santunione and Kasper Skarrie and Sebastian Meyer.



# ONE new single

AFTER «WALK WITH ME», «BETTER NOW» AND «GROW UP TO BE YOU», «ONE» IS THE NEW SINGLE FROM MÅNS' ALBUM «TIME».

Last November the 21st, Måns was live on YouTube answering fans' questions just before the official videoclip of *One* was released on the platform, the perfect occasion to give some details about the shooting of the video: «It took one afternoon [to shoot the videoclip]. It's actually a *One*-take, meaning there are no cuts. It takes as long as a normal video though as everything needs to be right in that one take.» The video has been filmed in Stockholm, during the week between the swedish «release tour» concerts. «We were supposed to be outside of Stockholm originally but we needed the light and the right colour leaves and Djurgården turned out to be perfect...» tells Måns during the Q&A.

«One is about how one's friends may think that, as a couple, they struggle too much in everyday life. The message is that it can actually be good to clear the air sometimes and thus get rid of things, instead of holding on to them, because it can make the relationship grow stronger in the extension and create a greater mutual understanding for each other. The song says «we can be the exception that confirms the rule», Måns explains for the release of TIME and «One» as the choice for the new song.



READ THE FULL YOUTUBE Q&A ON  
MANSZELMERLOWDAILY.COM



WATCH ONE VIDEOCLIP



ONE LIVE ON IDOL SWEDEN

Måns performed «One» live on TV4 on *Idol Sverige* on November 22nd, one day after the release of *One* official videoclip. Some extra videos have been aired during the program as Måns had some chats with the contestants and some memories has been shared as Måns was himself competing in the tv show in 2005.



## one mind-blowing video





# The Grand Wonderland Show



THE GRAND WONDERLAND SHOW

ARTIST | MÅNS ZELMERLÖW

MUSICIANS | NIKLAS GABRIELSSON, PER BJÖRLING, JOACIM BACKMAN, MARTIN LANDSTRÖM, ANDREAS GIDLUND, PETER ZIMNY, NILS JANSON.

PRODUCERS | MÅNS ZELMERLÖW, HELENE WIGREN (PR & BEYOND), MARKUS WIKING (LIVE NATION)

LAST DECEMBER, GRAND HOTEL HAS CHOSEN TO SPEND THE CHRISTMAS SEASON WITH MÅNS. FROM NOVEMBER 30TH TO DECEMBER 21ST, MÅNS PERFORMED 15 SOLD-OUT SHOWS AT VINTERTRÄDGÅRDEN IN STOCKHOLM. THE ANNUAL « JULBORD », A TYPICAL SWEDISH CHRISTMAS BUFFET FOLLOWED BY A SHOW, WAS THE OCCASION FOR MÅNS TO PLAY HIS SONGS FROM HIS CHRISTMAS ALBUMS HE RELEASED IN 2010 (*KÄRA VINTER*) AND IN 2011 (*CHRISTMAS WITH FRIENDS*).

The first part of the show very is into Christmas with songs as *Winter Wonderland*, *Tomtem Jag vill ha en riktig Jul*, *The Christmas Song*, *Kära Vinter* and his very special version of *Jag drömmer om en Jul hemma* that becomes *Jag drömmer om en Jul naken* as a joke on himself refering - of course, the online pharmacy commercial. Måns' sense of humour also is a part of the show. Who knows he was able to do an One Man Show too?! The audience laughs when Måns talks with humour about his new life in England, raising kids being Swedish together with his British wife Ciara. The show also is based on Måns' childhood Christmas memories with some videos or anecdotes.



Sharing some cute stories and talking about his son Albert, Måns starts the second part of the show with *Grow Up To Be You*, and then, performs his biggest hits; *Fire In The Rain*, *Hope & Glory*, *One, Should've Gone Home*, *Better Now*, *Cara Mia* and for the big finale, *Heroes*. All the songs have new sounds, new arrangements that make the audience feel like they discover the songs again thanks to talented musicians sharing the stage with Måns. Dotter also joins him on stage during the show to perform their successful *Walk With Me* and Måns also performs a medley of various songs he likes from his childhood. People start to stand up and dance when they recognise some old good tunes and it goes like this until the last « *We are the herooooes!* » of the night. For sure, Måns brought us to Wonderland with his Show at Grand Hôtel for Christmas!



# Australia Decides

ON FEBRUARY 8TH, MÅNS JOINED THE AUSTRALIAN EUROVISION SELECTION, «AUSTRALIA DECIDES» AS A JURY MEMBER AND ALSO AS THE INTERVAL ACT. THE SHOW, BROADCAST LIVE ON SBS AUSTRALIA ON SATURDAY EVENING, WILL SEND ITS WINNER TO EUROVISION SONG CONTEST. MÅNS WARMLY WAS WELCOMED IN THE GOLD COAST FOR THIS LIVE SHOW BUT ALSO FOR THE JURY SHOW ON FRIDAY NIGHT WHEN THE JURY VOTED FOR THEIR FAVOURITE ENTRY. DURING BOTH OF THESE SHOWS, MÅNS PERFORMED HIS EUROVISION 2015 WINNING SONG «HEROES» BUT ALSO «WALK WITH ME» TOGETHER WITH DAMI IM - EUROVISION 2016 AUSTRALIAN ENTRY, THE OCCASION TO RELEASE A NEW VERSION OF THE SONG.

During his week spent in Australia, we could feel how happy Eurovision Australia was to welcome Måns. On the famous local newspaper, *The Sidney Morning Herald*, he's mentioned as the «Eurovision favourite's son» or even the «Eurovision Guru». «*You've got great songs every year since 2015 [also the first year Australia took part in the Eurovision Song Contest] and Eurovision is so much about having a good song, as well as a good story behind the artist and a great performance on the night*», says Måns to the same newspaper.

As a previous Eurovision winner, Måns comes back on his own experience winning the Contest but also Melodifestivalen, the Swedish Eurovision national selection. «*It's been such a great stepping stone and has made so many dreams come true for me, so it's always great to come back to Eurovision, whether you're competing or not. Who would turn their back to on so much fun and an audience of 200 million people?*», adds Måns.



WATCH MÅNS PERFORMANCES AND FUNNY VIDEO ON «AUSTRALIA DECIDES» ON SBS AUSTRALIA



LISTEN TO «WALK WITH ME» FEAT. DAMI IM. ALSO EVERYWHERE ON SPOTIFY & DEEZER



# Melodifestivalen Hall of Fame

ON FEBRUARY 28TH, MÅNS ATTENDED MELODIFESTIVALEN ANDRA CHANSEN IN ESKILSTUNA WHERE THE «MELODIFESTIVALEN HALL OF FAME» HAS BEEN LAUNCHED. AS A PREVIOUS WINNER OF MELODIFESTIVALEN AND EUROVISION SONG CONTEST, MÅNS HAS BEEN INDUCTED INTO IT WITH HIS SONG «HEROES». DURING THE INTERVAL ACT MÅNS ALSO PERFORMED A DUET WITH MELODIFESTIVALEN 1966 WINNER, LILL LINDFORS.

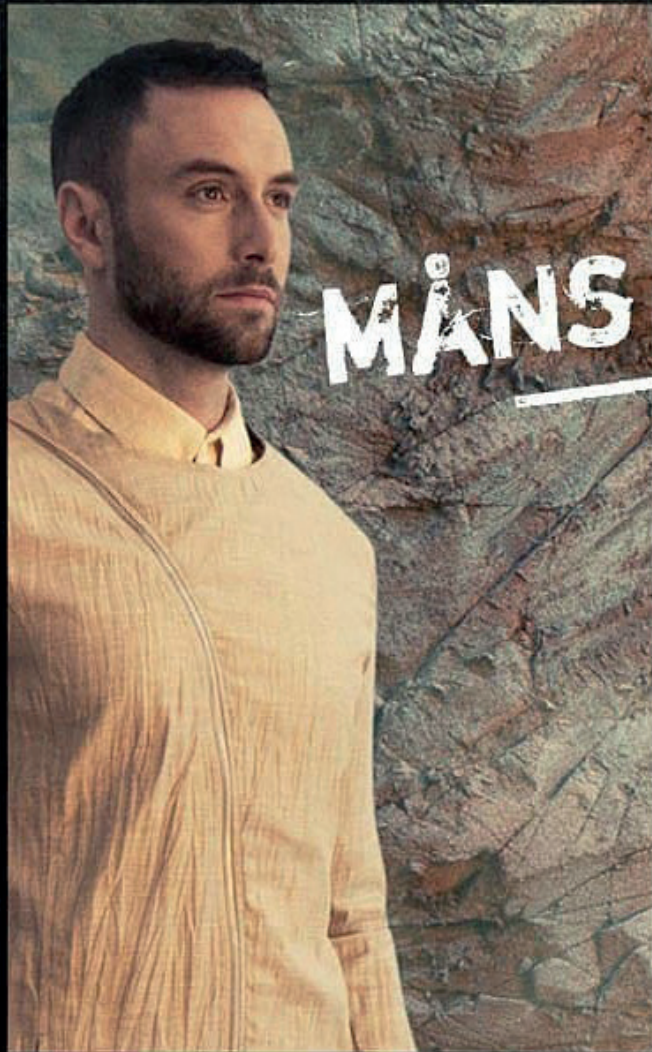
At the occasion of the Hall Of Fame at Melodifestival Andra Chansen, Måns performed a duet with Lill Lindfors – famous for hosting Eurovision in 1985, winning Melodifestivalen in 1966 and being a lot involved in Melodifestivalen in the past. They sang «*Nygammal Vals*», performed by Lill Lindfors herself and Svante Thuresson back then when they ended up second during the Finale of the Eurovision Song Contest 1966. Måns and Lill both received their Melodifestivalen Hall of Fame trophy which is meant to celebrate 60 years of music through Melodifestivalen and its artists.

WATCH MÅNS' AND LILL LINDFORS' PERFORMANCE ON MELODIFESTIVALEN ANDRA CHANSEN ON SVT & MÅNS RECEIVING HIS TROPHY & BONUS: A YOUTUBE LIVE INTERVIEW BY MELODIFESTIVALEN IN WHICH MÅNS TALKS ABOUT HIS DUET WITH LILL LINDFORS, *MELODIFESTIVALEN HALL OF FAME*, HIS UPCOMING SUMMER TOUR IN JULY AND AUGUST AND THE EXCITEMENT OF COMPETING IN *MELODIFESTIVALEN* ADDING THAT HE DOESN'T CONSIDER TO DO IT AGAIN, «*MAYBE AT SOME POINT, BUT NOT FOR A WHILE*».



Måns' receiving his trophy for his Eurovision winning song «*Heroes*», together with writers Anton Malmberg Haard Af Segerstad, Joy Deb and Linnea Deb.





MÅNS ZELMERLÖW

LÖRDAG

11/7

KÖP DINA BILJETTER PÅ  
TICKSTER.COM

## Summer Tour

ALSO IN DELSBO ON JULY 25  
AT SVANBACKEN HOTELL & KONFERENS

& NEW DATES SOON

MORE DETAILS & TICKETS



# Zelmerlöw & Björkman Foundation News

On September 19th, Zelmerlöw & Björkman Foundation organised a vernissage with Björn Persson and his exhibition «*The real owners of the planet*» in Stockholm, at Eatery Luma Park. The exhibition stayed there from September 20th to December 20th. A part of the profit went to the foundation. That evening, after an auction led by Måns and Jonas – of which all the money went to the foundation – Måns has been joined by Alexander Holmgren to sing some songs – *Walk with me*, *Should've gone home*, *Children of Tomorrow* and *Heroes*.



November 19th was a big and important day for Zelmerlöw & Björkman Foundation. After a morning spent at SALK tennis for a tournament with tennis pro players for the foundation, Hamburger Börs - in Stockholm, welcomed the gala. Of course, Måns performed with his band and Jonas joined the entertainment too. Magdalena Jennståll, general secretary, and Kasper Skarrie also went on stage and Rachel, a student from Kenswed Academy opened the gala with Måns, with *Walk With Me*. Carola, Mariette, Tingsek and Stefan Odelberg also came as support artists. Thanks to the tournament, the auctions, donations and lottery, the foundation raised **4,1 millions** swedish crowns in one day! A lot of money that « *will go, among other things, to bulding a vocational university so that we can make sure that every child we help, will get the support he or she needs all the way into work and supporting herself and her family*», Måns writes on Instagram. Education is the key to a lot of young people to achieve their dreams and biggest projects in life!



### TV NEWS



Last October, Måns and Jonas raised 250 000 SEK for the foundation on *Bytt är Bytt*, a swedish tv show on TV4.



Last January, Måns recorded *Pointless Celebrities* on BBC One to raise money for the foundation. This Eurovision episode should be aired in May.



### BECOME A MONTHLY HERO



«As a Hero you contribute to ensuring students have food during the school day, and making sure Kenwood schools have teachers, classrooms and facilities. Through your donations our most vulnerable students have a bed to sleep in and our schools have clean water. As a Hero, you safeguard not only that we are there today for our students, but also tomorrow. Every day we strive to make sure our students have a better life, and through your continuous support we can implement long term solutions, allowing us to work more efficiently, where an even larger share of funding goes directly to that purpose.» - [zbfoundation.se](http://zbfoundation.se)



# PDL Center news

PDL CENTER SETTLES INTO THREE NEW CITIES AND FOR THE FIRST TIME ONE OUTSIDE OF SWEDEN. PDL CENTER NOW OWNS 16 CENTERS.



PDL Center is becoming bigger and bigger in Sweden but not only. On February 15th and 16th, Måns, Jonas Björkman, Jonas Andersson and Henrik Söderberg attended the inauguration of two new PDL centers in Sweden. The first one in Viared, near Borås on Saturday 15th and the day after, in Falkenberg, on Sunday.

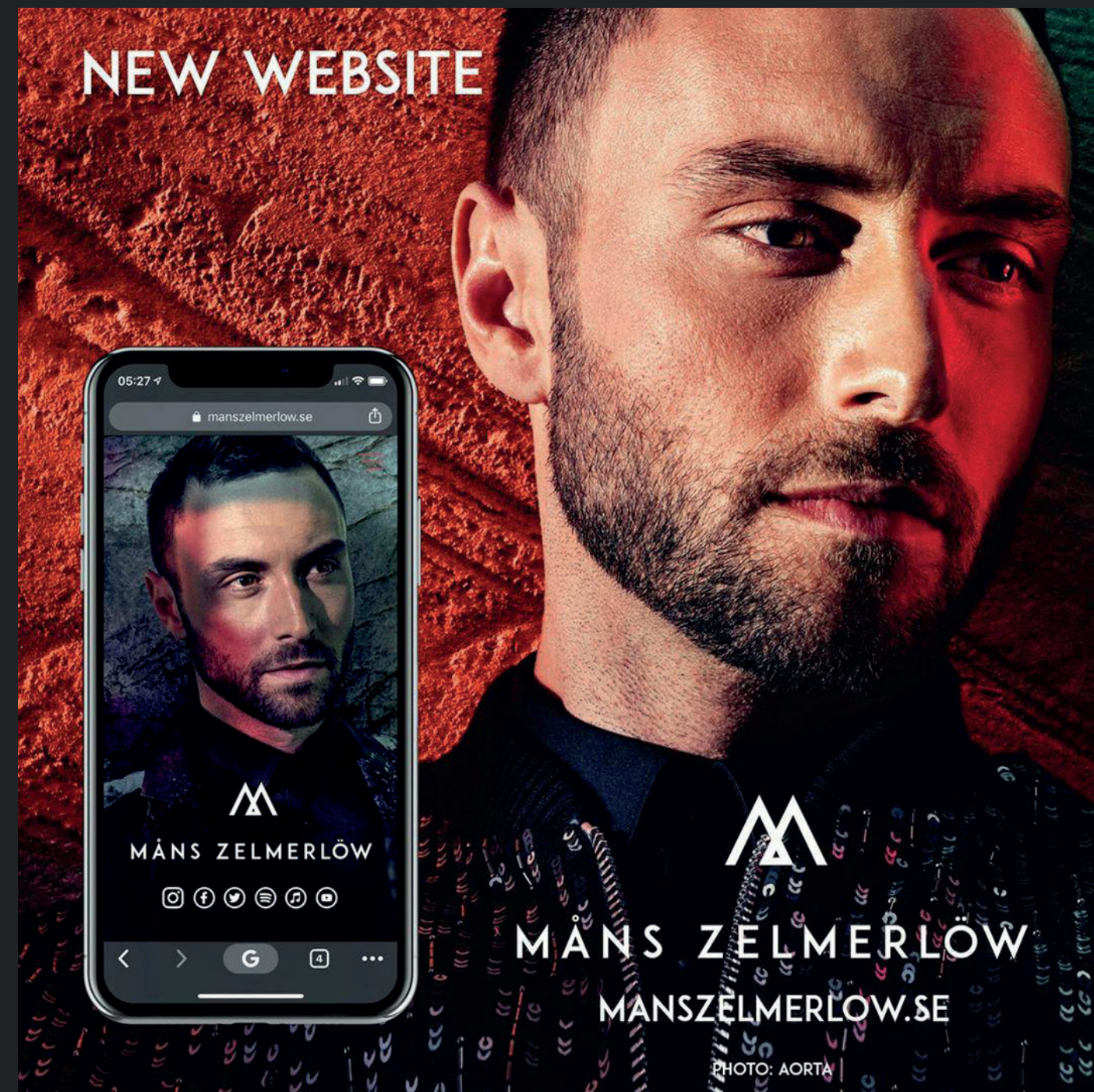


It's in Zurich, Switzerland, that the first padel center outside of Sweden opened on March the 8th. Måns, Jonas Björkman, Jonas Andersson and Henrik Söderberg attended the grand opening together with Timo Helbling and Philip Angst, the local center's runners.



## PADEL PARTY

On May 9th, 2020 Måns will attend the Padel Party at PDL Center in Frihamnen, Stockholm. Teams will play against each other all day and party at the end. No matter the level of the players, everyone is welcomed to join and celebrate sport and game. Subscriptions are open until 10th of April.





# Photos credits

## COVER - WELCOME - EDITO - CREDITS & THANK YOU

Aorta - manszelmerlow.se

## TIME, THE NEW ALBUM / ONE NEW SINGLE

Warner Music/ Måns Zelmerlöw YouTube Channel - @mzwdaily

## TIME, THE NEW ALBUM / ONE NEW SINGLE

@mzwdaily - drawings: @mj\_amysdrawings - texts: @mzwdaily

## THE GRAND WONDERLAND SHOW

pascen.se - Rockfotonu - Kristin Blid

## AUSTRALIA DECIDES

SBS - @mj\_amysdrawings

## MELODIFESTIVALEN HALL OF FAME

SVT - Naina Helén Jåma - Pele T Nilsson

## PDL CENTER NEWS

@pdlfamiljen - @pdlcenterzuerich

## ZELMERLÖW & BJÖRKMAN FOUNDATION LATEST NEWS

@zbfoundation - zbfoundation.se - @manszelmerlow - @mzwdaily

## NEW WEBSITE

@prandbeyond

## ÖREBRO & DELSBO CONCERTS

@stadstradgardenorebro

# Thank you

First of all, thank you to all of you who reacts to *mzwdaily mag* news on Instagram, who asks questions about the fanzine, who can't wait for new issues. It is very nice to read this and encourages me to continue even when time can be hard to find to edit it.

HUGE thank you to Amy, who joined the «mzwdaily mag team» to put some funny and cute additions to the fanzine with her awesome drawings. To our endless conversations while you draw and I write or edit the fanzine. And to this random first DM when I found out you were an Eurovision fan AND an amazing cartoonist.

Little message to Karin with who I felt very happy instead of very ashamed to go more than a reasonable amount of times to the Grand Wonderland Show!! And to Amandine (@manszelmerlow\_frenchmanster), for our hours by trains and of waiting as soon as there is an event with Måns that we wouldn't miss for anything else!

Thank you to Magdalena, Kasper, Petra, Jonas, Rachael from Kenswed Academy and all the team of *Zelmerlöw & Björkman Foundation* for generous and kind moments I will never forget. It feels good to be useful even if it is a little thing to do. Thank you to Helene for your «aren't you too cold?!!», your trust and your work!

Finally, last but not least, thank you Måns for those amazing moments that are highlighted in this new issue. I hope that you like those fanzines and that it is a good way for you to remember all the amazing things you've recently done! Time I've spent editing this album is the same that it takes to listen to *TIME* 37 times! For sure, I was most of the time listening to it while editing this fifth issue. It actually feels very peaceful to work on InDesign while listening to you! Thanks for your music and the amazing memories. Can't wait for next ones - I'm sure every Månster agrees with this. See you soon!

PUSS OCH KRAM!!

Flora - @mzwdaily





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