

FIRST FANZINE FOR MÅNSTERS

# mzwdaily mag



MARCH 2019 - ISSUE N° 3



# Edito

The third issue of *mzwdaily mag* is finally here and it is such a great way to edit a new issue of the fanzine when we are still very excited about the release of *Walk with me*, the new Måns' song featuring Dotter. At the beginning of March, whereas the new issue was pretty ready, this big news just surprised us - and we were so happy with it! - so, obviously, this new issue couldn't be complete if *Walk with me* and everything related to the new single were not published in it. This is why everything was thought about again to include the big news!

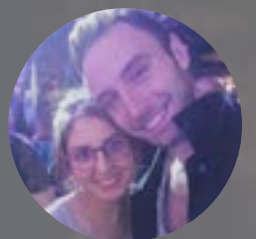
*Mzwdaily mag* will also come back to the news we had at the end of 2018. The chevaleresk journey has continued through some meetings thanks to signing sessions of *Den Moderna Gentlemanen* where we were lucky to meet both Måns and Wiberg. Last December was busy too with some gigs, including Vintergalan, where we went to. It's always a great pleasure to share some memories of some great Månsters' moments with you.

Before you discover the content of this new issue, you should know that it was amazing to receive your reactions after the releases of the first two issues. Your advice and opinions are very important, if we want to make this fanzine better and better. Trying to improve it also is the reason why the fanzine looks so different from one version to another. *Mzwdaily mag* probably will be an experimentation of various things to hopefully find its own identity and style.

All that is left to say now is to wish you a good read. Måns, we are so ready for 2019 and your new projects. You can count on *mzwdaily mag* to follow everything and support you! Always.

## About the editor

Flora, 25, from France - but currently living in Stockholm. I'm just a fan who wants to spread Månsters' love from screen to paper. I do everything by myself, it's a non official fanzine and I have no contact with Måns' team. I just do it for fun, for free, with non-profit-making aims. I've just graduated with a Master Degree in Communication and I'm into social media and digital communication so I thought supporting Måns while developing some skills could be fun. So, here we go! After pages on social media and a website, now, the fanzine!





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## Walk With Måns

Måns' new song is out since March 1st. *Walk with me* is the first single from the new album that is expected for this autumn. Måns chose a duet to introduce the new album as *Walk with me* is a duet featuring Dotter, a Swedish singer and songwriter who performed on *Melodifestivalen* in 2018 with her song *Cry*.

\*\*

“ It is a great, powerful song, with a lot of soul in it. With a text about feeling that you simply cannot live without a person. That you found total foundation with someone. I saw it from the start as a duet, and Dotter always felt perfect as a duet partner. ”

- Måns





Måns & Dotter, *Melodifestivalen, Andra Chansen* (Last Chance), in Nyköping Arena, on March 2 to perform their song *Walk with me* for the first time on stage, the day after the release of the song.



The evening of February 28th was exciting in the Månsters' world because of the big news that just popped as a surprise. Måns' new song was about to be released at midnight between Thursday and Friday, March 1st, a song called *Walk with me*, a duet with Dotter. In the same time, a press release revealed that Måns and Dotter would perform their song together, as an interval act during *Melodifestivalen, Andra Chansen* (Last Chance) in Nyköping and live on SVT, the next Saturday.

(Re)watch Måns & Dotter performing *Walk with me* on SVT



According to Måns, this first single from the upcoming album sounds like what the album should sound too. When he visited P4 Extra Radio in Stockholm last October, Måns said that the texts will be more grounded, with stories and feelings about every day life. Måns also revealed to Aftonbladet that becoming a dad influenced his writing process for this album such as the song “*Growing up to be you*” which is for his son, Albert. He actually thinks that the next single could be one of the songs written about his new life as a father. “*It is very easy to write about love for him*”, tells Måns to Aftonbladet.

\*\*

*Walk with me* is just the beginning of new music as 2019 should bring at least two more new singles, including one next May, before the release of the album next September or October.



*WALK WITH ME*

**Written by**  
Måns Zelmerlöw,  
Andrew Jackson,  
Rachel Clare Furner,  
Ash Molton  
and Dan Goudie.

**Warner Music Sweden AB**

Scan the QR code to  
listen/download







November 8th, 2018.

Måns, Kasper and Jonas Björkman went to Ngonu, just twenty minutes outside Nairobi, where they met Sophie Lööf and other members of their respective foundations. Together, they unveiled the sign that announced “Kenswed Maternity & Health Center” before cutting both the ribbon and the cake to celebrate the event. Some local people, boards members from ZBF, Lööf Foundation and Global Relations and also great supports such as Isaac Macharia - from who the land to build the Center has been donated, came for the great occasion.

*“Since our last visit in September, the building now has completed walls, a roof, plastered walls, septic tank/placenta, pit/incinerator are completed, and the windows have been installed. Plumbing and electricity have been put in, so that in the future they can be connected. While here on this visit, the ceiling and glass has been installed into the window frames. We felt very happy to provide the construction workers with a good hardy lunch again, to show our gratitude for their very hard work!”* Lööf Foundation reports on its website.

After some entertainment led by Måns with his song *Heroes* and some dance performances by the Masaai people, everyone discovered the center for which the building process needs to continue for a

while before welcoming its first patients.

The happy day ended at Kenswed Academy, near the health center. Thanks to the Health Center, students from the university will receive general medical care and sexual education. The Center also aims to provide health care to the people from the area.

*“Five years ago this was just a piece of farm land in Ngong Hills, outside Nairobi. Today the land houses a school for 300 children who wouldn't have had a hard time at home, a maternity clinic for anyone in the area in need of medical care and a well giving 600 households fresh water. Outside the school the community is growing (...). We have created a village! I'm so proud to take my son here today and show him what we have accomplished, thanks to all of you who contributed the last couple of years. And it doesn't end here! Let's continue to build similar Kenswed communities all over the world, and follow the children all the way from their early teens into employment. That way we believe that, in time, our former students will want to give back to their community and give even more children the right to education. Thank you everyone supporting Zelmerlöv & Björkman Foundation”,* Måns writes on Instagram at the end of the day.

# Inauguration of the Kenswed Maternity & Health Center

Lööf Foundation and Zelmerlöv & Björkman Foundation (ZBF) travelled once again to Kenya to follow the building of the maternity center, near Kenswed Academy, in the suburbs of Nairobi.



Jonas and Måns with Michael Hjelmaker, the Deputy Ambassador from the Swedish Embassy.



Lisa Rejler (from Rejlers, consulting and communication), Sophie Lööf, Jonas Björkman, Måns and Albie, Isaac Macharia and his wife.



Scan the QR code for more information and/or if you wish to donate to contribute to this project.





Chevaleresk  
NEWS





# Nordiska Kompaniet welcomes Chevaleresk pop-up shops

After the release of the book *Den Moderna Gentlemanen* last autumn, Måns and Wiberg were at Nordiska Kompaniet in Stockholm, the most exclusive mall in Sweden, on November 29th at the occasion of the launching of new Chevaleresk products.

After the clothing line collection together with Ellos, Måns and Wiberg now team up with Skolyx, a swedish shoes and accessories store. The new collection is also made for every wine and whisky amateurs because of the leather case for a nice bottle packing or drink coasters for whisky glasses.



*Thomas Aziz, producer of Chevaleresk and Ebba Dahlstrom, brand manager from Hubso.*



During four hours in the afternoon, a pop up store dedicated to Chevaleresk was at NK and Måns also performed some songs before Måns & Wiberg signed some Christmas cards for anyone who came. The products from the tv show also were introduced at NK in Gothenburg on December 6th. It was a great occasion for Måns and Wiberg to meet some people who came to show their support and discover new products just in time for last Christmas.



*Meeting people around the all brand new Chevaleresk products in Nordiska Kompaniet in Stockholm, November 29th, 2018.*



Scan the QR code.  
Visit the *Chevaleresk* shop to see more items.  
Order your favourite products.

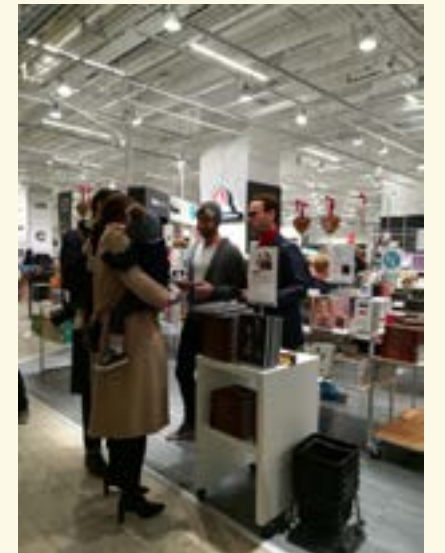


*Den Moderna Gentlemanen* is still available.  
Scan the QR code to shop your copy.



# Book-signing sessions in Malmö and Lund

While Måns was in Skåne for *Vintergalan*, the Christmas show, at the beginning of last December, he took the opportunity to visit Lund and Malmö together with Wiberg to sign some books of them, *Den Moderna Gentlemanen*, and meet people during signing sessions in Akademibokhandeln, a Swedish bookstore chain, where the book is still available. We had the chance to meet Måns and Wiberg in Malmö...



## We asked to Wiberg...

During the signing session in Malmö, Wiberg told us that they are talking with the tv channel (TV6) for the new season that should be aired this autumn. Måns & Wiberg also wish to shoot in Italy for the third season. The shooting could start this spring if everything is set up with the production and TV6.



# Eurovision You Decide



On February 8th, Måns co-hosted *Eurovision You Decide* together with Mel Giedroyc for the second year in a row. The show aims to choose the entry for the United Kingdom for the Finale of the Eurovision Song Contest that will take place in Tel Aviv, Israel, on May, 18th.

This year, the tv show's format has been changed. Three songs were performed by six artists to create three battles between two acts. "It's very interesting, I'm certain that hearing a song in two different versions will give us a better sense of how good it is." Måns said to EscXtra.

During the show broadcast live on BBC2, Måns also performed a medley of previous UK acts and great moments at Eurovision Song Contest mixing humour, good staging and performance. The way BBC2 is trying to make *You Decide* more entertaining these last years also makes sense with what Måns thinks of the show: "I feel *Eurovision: You Decide* is getting better and better, as are the songwriters and artists who are competing. The UK will win within 10 years, I'm sure!"

The winner of this year, ESC You Decide, Michael Rice, with the song *Bigger than US*, has been interviewed by Måns himself during a press conference, after the show.



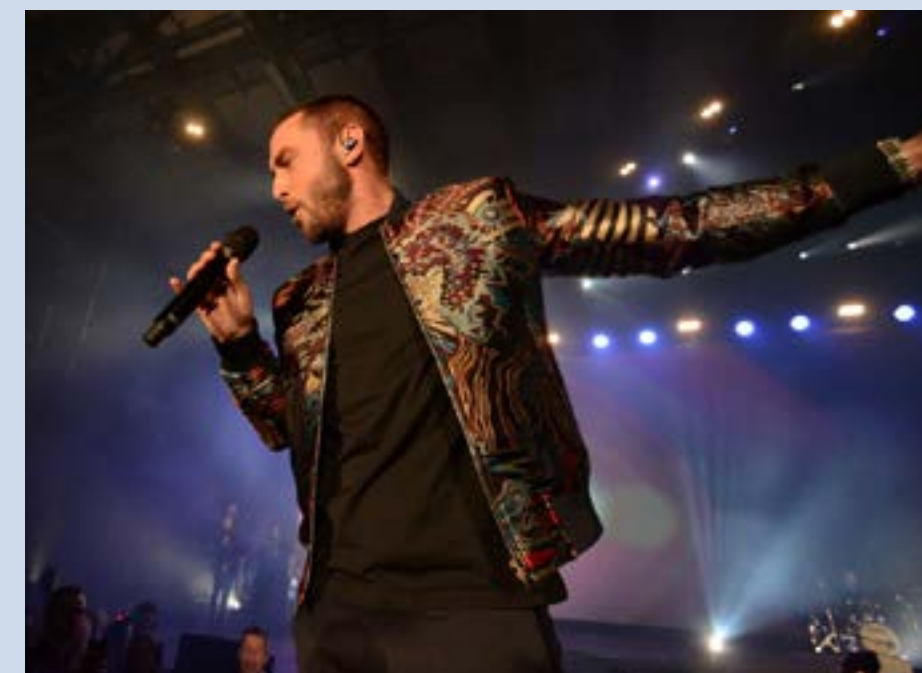
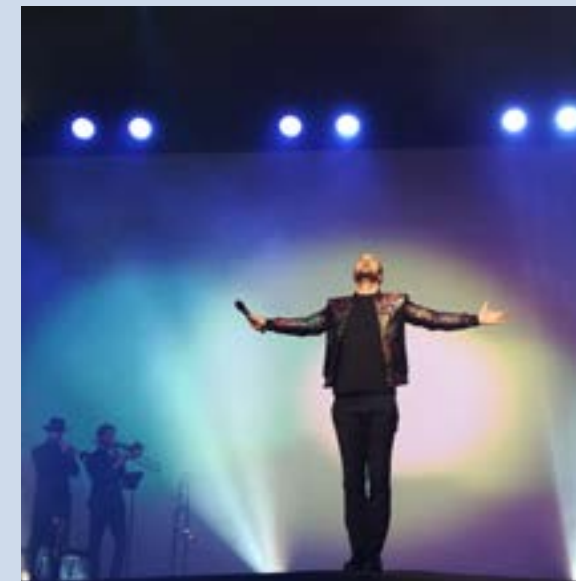
Måns' performance



press conference

# Vintergalan

Between November 30th and December 15th, Måns was on tour in Sweden together with other Swedish artists (Lena Philipsson, Uno Svenningsson, Molly Hammer, Ebbot Lundberg and Anders Glenmark) to perform in Vintergalan, a famous Christmas show. We were in Malmö on December 3rd and we were lucky to enjoy Måns' performances among which *Heroes*, for which the stick man MP was back, *Fire in the Rain*, *Glorious*, a duet with Lena Philipsson, *Cara Mia* and *Hope and Glory*.



## Fashion point

During the last Zelmerlöw & Björkman Foundation gala at Hotel Kungsträdgården on November 20th, *Gala Sweden* met Måns and asked him a few questions about his style. Måns said: "I just bought a jacket from Paul Smith that was very expensive but which I feel I will use very much on the stage. I've probably never had anything so colorful. Otherwise, I mostly wear blue, black and grey." This jacket is the one he wore during Vintergalan and many fans were asking for the brand after the show. It looks like this buy was a good choice, especially to shine on stage.



# New padel centers in Sweden

The *pdl center* company keeps growing in Sweden. The padel centers that Måns owns together with Jonas Björkman and Henrik Söderberg offer you the possibility to book a court whenever you want online to enjoy some sport and training in one of the padel centers. More information on [pdlcenter.se](http://pdlcenter.se).

The first weekend of February was the inauguration of four new padel centers:  
February 1 - Skellefteå  
February 2 - Mölnlycke and Trollhättan  
February 3 - Karlskrona



Jonas Björkman, Henrik Söderberg, Måns and hockey player Jonas Andersson during the inauguration of the padel center in Karlskrona on February 1st.



RIX FM I SAMARBETE MED SKISTAR ÄRE PRESENTERAR

RIXFM

i fjällen

MÅNS

ZELMERLÖW

TORSDAG 4 APRIL

10:00-14:00

RIX FM sänder från TOTT Hotel

11.00 - 16.00

RIX FMs eventby i Stjärnbacken (VM6an dal – Å31) bjuder på tävlingar, priser och musik samt skönt häng

15.00-18.00

RIX FM afterski på Verandan

22.00-02.00

Nattklubb på Bygget med Måns Zelmerlöw och Tungevaag & Raaban live på scen

MÅNS ZELMERLÖW

TUNGEVAAG & RAABAN



# Photos credits

## COVER - EDITO

Jacob Attwooll - Warner Music Sweden AB

## WALK WITH MÅNS

Aftonbladet/Robin Lorentz - Johanna Pettersons - Warner Music Sweden AB

## INAUGURATION OF THE KENSWED MATERNITY & HEALTH CENTER

Simmon Okong'o - looffoundation.org

## CHEVALERESK NEWS

chevaleresk.se - dream.catcher.photographyx - Instagram: @dahlstromebba - @thomasaziz

## EUROVISION YOU DECIDE

BBC UK - YouTube - EScXtra.com

## VINTERGALAN

Vintergalan Facebook - vintergalan.se - orebrotribune.se - mzwdaily

## NEW PADEL CENTERS IN SWEDEN

sydostran.se - Sarah Rätzer - Instagram: @manszelmerlow - @teampadel - @pdlcenterKarlskrona

## COMMERCIALS

rixfm.se - meds.se

# Special thanks

Again, thank you all for your kind words about *mzwdaily mag*. I'm happy that you were waiting for this new issue. I feel excited that you finally will be able to discover it and read it. As the previous ones, I feel like it is not perfect at all and that I would need some "graphic tips" but here it is and I hope that you will enjoy it.

Thanks a lot Esther (@manszelmerlow\_netherlands) who was the eyes I needed to read again the fanzine before the release.

Thank you so much to all of you who knew I was writing this fanzine, especially Amandine and my host family in Stockholm!

And of course... Tack så mycket Måns for all the times we met and will meet again. Thank you so much because I feel like you are grateful to all your fans who are supportive and I hope that we return it to you more than well. Can't wait for the new album, for new concerts and Månsters' moments that couldn't exist without you.

Måns, Månsters, have a nice read.

Kind regards, Kramar  
Flora - @mzwdaily

# EMEDS



TV SPOTS

## Sjukt snabb och smidig leverans direkt hem till dörren.





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