

FIRST FANZINE FOR MÅNSTERS

mizudaily mag



Chevaleresk
The making of the
second season and
the men collection
with Ellos.

Happyland
New single out!

& MORE

**Zelmerlöv & Björkman
Foundation**

Building of a Home of Health &
Babies in Kenya together with
Sophie Lööf's foundation.



© Photo: Annika, Precious People

raymond

This fanzine is a non official production made by fans for fans. The making of this has been done during my free time - for so many hours I didn't count but I enjoyed every single one, for free and it is a non-profit project. It aims to sum up Måns' recent news. Mzwdaily mag is related to the fansite Måns Zelmerlöw Daily available on manszelmerlowdaily.com where you can find more details about topics highlighted in this first issue - and, I hope, the first one of a long series.



freelancer collection

-weil.com

A print version is delivered for you, Måns, to have it and I hope that you will enjoy reading it as much I had fun doing it. Let's see what mzwdaily mag become on the future, I thought about two or three issues a year, depending on what Månsters think of it and maybe, Måns, you will let me know what you think of it. Enjoy your time with your little growing up family. I wish you all the best. Tack så mycket for allt, Måns, Du är bäst. Vi ses, Kram.

A free downloadable e-book version will be available on manszelmerlowdaily.com later this month.

Welcome on mzwdaily mag!

As a Månster, I often scroll my Instagram feed to follow, read, like, share and relay news. Days after days, we can follow our favourite Swedish news and we feel like being part of a family. However, social media sometimes go too fast, as if when we see the news, we double tap, we scroll down and then, it's over. I wanted to find something for memories to be remembered and events to be reported, turning the pages of the story we are reading - I mean, writing! - together with our hero of our time - *easy one, I know.*

#månsisback



The idea of creating a fanzine came to my mind when I visited Stockholm last January when I found a magazine - *Residence Magazine*, with Måns in it. I thought “why can’t I find tons of news about Måns in my own country?! A whole magazine dedicated to Måns would be awesome.” I thought that maybe I wasn’t the only one wishing this and that’s how what you’re reading was born. Well, born in my head because it was the beginning of a creative process. I wanted to try to edit something for Måns and all Månsters everywhere because I like writing and I want to learn how to use Photoshop and InDesign but as I am not a native English speaker, thank you for being tolerant about this editorial content.

I wanted to connect the fansite and the Instagram fanpage with this brand new support using the same name, Måns Zelmerlöw Daily. This fanzine will highlight some projects and big news from the last few months and will be back two or three times a year, or maybe more depending of how you all will appreciate it. This first issue of mzwdaily mag focuses on Happyland, the last trip to Kenya for Zelmerlöw & Björkman Foundation’s projects for children in Africa and Månsters’ memories of the Chameleon Tour among other sections. Now, I wish you a good read and I am looking to seeing you soon with a new issue of the first fanzine dedicated to Måns Zelmerlöw.

Kind regards,
Flora,
@mzwdaily

Feel free to use #mzwdaily to share the fanzine everywhere !



In this issue....



Happyland

the making of the video clip, the German success, the French version.

Chevaleresk season 2 Clothing collection with Ellos



Eurovision You Decide

Måns hosted the UK Eurovision selection
last February at Brighton Dome



Zelmerlöv & Björkman Foundation

Home of Health and Babies in Kenya - partnership with Lööf Foundation

Chameleon Tour Memories

Messages from Månsters about their gig' experiences during the European Chameleon Tour

+ Månsters' messages



Small hero coming

Måns is becoming a father !

We all wanna be happy...



The new single from the Chameleon album has been revealed on January 11th when Måns shared this photo on his Instagram saying “The Happyland video coming soon! #mzhappyland”. The shoot lasted a few days in both Sweden and Iceland. Happyland video clip pictures a post-apocalyptic world in which people lost everything that matters because of war but maybe hope is still alive. Humans need to be brave and fulfil their dreams in order to build and live in their own “Happyland” as they imagine it, a world where happy ends exist. In the video clip, Måns is dressed as an aviator, a survivor, a war hero who needs to find his Happyland and fight for it. The beautiful landscapes and shots directed by Robin Olofsson (POPE) were released for the first time on February 9th on Nyhetsmorgon (TV4), a big morning show in Sweden.

TOP-TITEL >

1.



Happyland
Måns Zelmerlöw

2. For You (Fifty Shades Freed)

Here is how the German success happened. Happyland has been chosen as the music for the Kinder's 50th anniversary commercial. It consists of 3 thirty-second TV spots in which we can see families having quality times laughing and having fun together, eating some chocolate. We must say that people do not only love chocolate but also the song of the commercial. Indeed, Happyland became the 13th most searched song on Shazam and reached the 7th place on iTunes Germany on February 19th. Måns shared the news on his Instagram story with this text originally written in German: “I'm SO happy to see Happyland in seventh place on iTunes Germany !!”. In a few days, Måns' fans followed on Instagram the official charts and every place the song won was an actual party. Happyland was second during long hours just behind For You, the song from Fifty Shades Freed' soundtrack. But on February 22nd, Måns finally beat

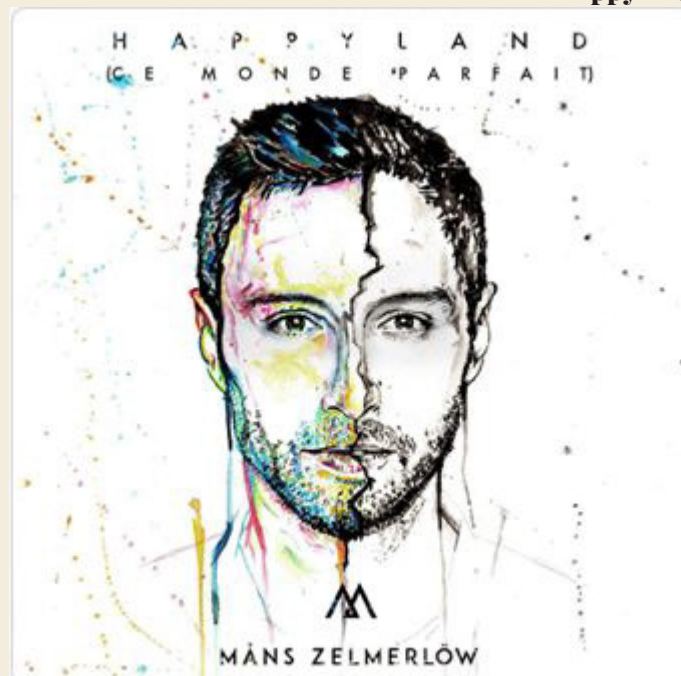
....In Happyland.

Mr Grey overtaking the first position on iTunes Germany Top 100 Songs. Måns celebrated the news with all of us on Instagram commenting: "Thank you everyone who has made #happyland No 1 in Germany!! I'm SO happy! France, you're next!"

"France, you're next!" teased the french version of Happyland which has been released on March 23rd on iTunes, other legal platforms and on Warner Music France YouTube channel with a french version of the videoclip. The news had been announced on Facebook three days before the release date. The day before, another Facebook post let us know the french version's title: Happyland (Ce monde parfait). Meanwhile, Måns was doing some promo on radio for Happyland in Germany along with Alexander Holmgren, one of his faithful musicians from Zapanone band. And now, France is waiting for you, Måns ! ■



'Aviator Kinder' found in England, after Måns in 'Happyland' video clip



Chevaleresk, a gentleman



At first, *Chevaleresk* was an online blog in which Alexander and Måns shared some experiences and gave some advice about chivalrous things. But now, *Chevaleresk* also is a TV-show broadcast on TV6 in Sweden. The first season received a great welcome and both Alex and Måns were nominated as best male hosts during the Kritallen Awards in 2017 - a ceremony rewarding swedish TV-programs. This fall, the adventure will expand even more with the release of a book "*Chevaleresk - Den Moderna Gentlemanen*" written by Alex and Måns and edited by Bokfabriken.

gentlemen journey

While the first season mainly took place in Måns' apartment and in Sweden, in the second season, Måns and Wiberg chose to wander around Sweden looking for elegant pieces and even go abroad during two episodes. Each episode takes place in a region and focuses on a specific topic. Alex and Måns try various things such as sports, food, fashion and visit lot of places and they meet interesting people during their road trip. In England, the two friends enjoy an "afternoon tea" whereas, in France, they discover the French countryside and Champagne region.



Named after the TV show Chevaleresk, the men's clothing line is inspired by the Italian fashion and the Scandinavian style. Måns and Alex explain that they mixed their thoughts about fashion to create this all new collection for this spring.

The second season of the TV program shows the making of the collection with Måns and Alex who met the Ellos team. "For the Chevaleresk collection, we fulfilled Måns and Alexander's wishes adding the Ellos style. It was nice meetings and lot of gratitude and laughs", reported Eva Angwald, stylist for Ellos, in Express.

The Chevaleresk collection offers dressy clothes such as linen shirts and suits, but also shorts, cotton clothes such as t-shirt, swimming trunks, chinos, etc. Prices are from 199 SEK to 1999 SEK





nothing collection
Ellos

Eurovision: 12 points for the

On February 7th, Måns hosted "Eurovision: You Decide", the UK entry selection to run for the 2018 Eurovision trophy, taking place this year in Lisbon, Portugal from 8th through 12th May. He shared the stage with Mel Giedroyc after the Edward af Sillén's screenplay. During a 90-minute show broadcast live on BBC Two, six contestants performed the song with which they compete for Eurovision. After each performance, the jury gave its opinion and voted for the winner. The audience was asked to vote too. Mel and Måns were not only there to support the six artists but also the audience who made Brighton Dome sold out that evening.

Måns shined on stage and according to the reactions on Twitter, his performance was very appreciated. Twitter shared his joke about Brexit a lot. « You have to vote, if you don't vote, you can't complain about the result afterwards » *pretending to sneeze saying* « Brexit ».

For the opening sequence, Måns shared an ABBA medley with Lucie Jones, the 2017 winner of You Decide. Singing Waterloo obviously was a good idea knowing this song made ABBA the winners of the Eurovision Song Contest in 1974, at Brighton Dome.



On January 10th, Måns was in Brighton (UK) to shoot a video for Eurovision You Decide. The script was written by Edward af Sillén. It was not the first time Måns and Edward worked together as the screenwriter already took a part on the writing of Eurovision 2015 and also 2016, the year Måns co-hosted Eurovision in Stockholm with Petra Mede. Edward's sense of humour and Måns reenacting his words once again worked. The attending audience laughed and reacted a lot at Brighton Dome when the video was broadcast during the show.



You Decide Swedish host!

My trip to You Decide was amazing. First, I was pleased to be back in the United Kingdom. I only knew London and it was nice to discover another place in England and quite funny to go to Brighton Pier and recognize every places where Måns took selfies a month earlier when he shot a video for You Decide there. It was even funnier the day after You Decide because the video made us laugh and we went to where Måns joked on the video.

Of course, the best part of this three-day trip was "Eurovision: You Decide" live from the famous Brighton Dome. This beautiful place was totally sold out and the cold weather didn't stop people from waiting outside the entire afternoon. It was quite funny to be surrounded by Eurovision fans, the atmosphere was friendly and happy. I noticed the european flags instead of the UK one on the queue and I thought it was a symbolic message taking the UK situation into account.

When it was dusk and colder, I forgot about the cold weather and my painful feet when I heard: "Hello, I'm working for swedish press, may I ask you some questions?". A man was there with a microphone and a camera, asking for an interview to the first two people in the queue, just in front of me and Marie. I pricked up my ears and it was nice to hear people saying they love Måns. I also heard that they thought Måns is one of the best winner of Eurovision ever and that their favourite Eurovision show was in 2016 when Måns hosted it. It was one of the reason why people were getting excited about Måns as a host for You Decide.

Marie and I were waiting for the reporter to finish his interview and we asked him for which media he was working for because, of course, we wanted to follow and report the news on social media. The report was for SVT and we had a nice talk with the journalist. When we told him we flew from France only to see Måns' performance, hoping to meet him after the show, Johan Svens, the journalist, wanted us to record our story for his report. We were a little shy to talk to the camera in English - I mean, with a thick french accent, but we did it and it was funny to know we were on Swedish TV, supporting Måns, the next morning.

During the show, I couldn't take beautiful pictures but I did some live videos. The stage lightning was fabulous, especially during the ABBA medley. The audience was awesome, and well, SuRie's win wasn't a surprise

because the audience was screeming a lot and singing her song louder.

Finally, after SuRie was declared winner of You Decide, she sang Storm again to close the show. In my opinion, it was quite moving when everyone sang with her waving european and UK flags. Indeed, I was a little sad because it already was over and I wanted a whole Måns' gig now, to be honest.



After some photocalls and words to SuRie, Mel and other contestants, Måns got off the stage to meet the audience, signed autographs and took selfies. I was way too far. As I had planned my trip at the last minute - there were three seats left at Brighton Dome at the time, my seat was on the left balcony far away from the stage. I ran downstairs and had to convince the security guard to let me go to the main audience room of the Brighton Dome whereas everyone was leaving. Well, I think he let me take the emergency stairway, but I can't remember I just went there fast and finally, I entered the room. Måns was still there and we had a nice talk and took a picture together. To be honest, Måns took a nicer selfie because mine was too blurry. I am very grateful to him because I felt he was happy to meet in real life the person who was behind an Instagram account supporting him. My day was completed.



Home of Health & Babies

Both Zelmerlöv & Björkman Foundation and Lööf Foundation aim to improve people's lives, especially children in Nairobi, Kenya, nearby the Kenswede Academy, the university Zelmerlöv & Björkman Foundation

This health center will help pregnant women to provide prenatal and antenatal care but also general care to everybody and sexual education to youth. In the future, the foundations aim to open a maternity for mothers and their babies.

Sophie met Måns during the last cruise he did in September. She seized the opportunity and talked to him about this maternity center project. The first thing Måns immediately said was « yes ».

The center will be built very close to the Kenswed Academy in order to encourage students to get the health care they need. Even if in Nairobi health care is developed, it is very complicated for the population to go there. This « health house » will be a big chance for many women and people there.

Swedish midwives are interested in this project and they will be volunteers as soon as the Kenyan center will open. Moreover, Sophie Lööf thinks they will be able to build an operating room to do caesarean sections.



Last March, Måns was in Kenya to start the construction of the Home of Health and Babies. With Kasper, his cousin and the foundation's general secretary (non ?), and members of Lööf Foundation, they attended Kenswede Academy's graduation ceremony. They also went to Kibera slum area. Lööf Foundation's diary helps us understand living conditions there and why it is necessary to launch humanitarian projects.

“Monica and Simon's Diary - March 13, 2018, PART 1:
After our run we met up with the others to visit a slum area called Kibera, which is the biggest slum area in Nairobi, with over 1 000 000 living there. Most of the people living in Kibera are in extreme poverty, earning less than USD 1.90 per day. Many people living in Kibera are without running water, electricity, and toilets. We were accompanied with a guide for the walk around and four men, Osmond, William, John and Roger who escorted us for security reasons. Throughout the walk around we never felt scared or threatened in anyway, the atmosphere seemed friendly.
Despite our feeling of safety, we were told that it is not safe to walk after 22:00, especially for women as there is no police or security in the area, and the rate of rape

Babies in Kenya

children. A "Home of Health and Babies" will result of their collaboration. The hospital is currently being built in
Zelmerlöv & Björkman Foundation built and still helps to improve students' daily life.

is high. In the slum area there was garbage everywhere, and an open sewer system so there were many mixed smells in the air. Our guide explained how the slum area is divided into small villages and each village is made up of people belonging to specific tribes. Many people come to live in the slum area because of its location. It is only a 20-30 min walk to town and a one hour walk to the industrial area. Women in this area are seen as the "backbone" of the community because they start small businesses. On the outskirts of the slum we visited a medical clinic and maternity ward called Ushrika that was built in 2003. It was built, sponsored and managed by Mad Spain who helped them manage it for the first three years. He passed over the responsibility to the staff and manager Tom who now run it by themselves. As explained by Tom, maternity care is free on paper, but, the civil service does not take good care of people who do not pay. Often free clinics are not properly staffed when women arrive and that certain classes of women do not have good access to maternity care. Patients who visit the Ushrika maternity clinic must pay but it is subsidized." (@loof_foundation on Instagram)

Star For Life project, visited South Africa, and went on to sponsor a school. Later the foundation was setup in conjunction with, former Swedish tennis player, Jonas Björkman, and his cousin Kasper. (@loof_foundation on Instagram)



Africa : Måns' long-standing concern ...

Simon's Diary - March 11, 2018,

I flew in overnight, landing in Kenya around 4pm. After clearing immigration, I met Sophie Lööf outside with our driver Edward from Glory Safari. We were soon underway and after dropping off our bags, and a quick shower, we met the rest of our group and headed out for dinner. There are five of us with the Lööf Foundation: Sophie Lööf, myself, Ulrika, Lisa and Monica. With the ZB foundation are Kasper Skarrie, the foundation's secretary general, and the founder and chairman Måns Zelmerlöv.

Over dinner, Måns told us how his father was employed as a ship's Dr and travelled a lot in Africa. Måns was taken to Africa frequently as child by his parents, visiting some of the poorest countries in Africa. As a child, he used to take pencils to give out to children he met there and he remembered how happy a child could be with just the gift of a single pencil. Years later, when he had started his singing career, he found himself taking part in numerous charity activities but felt unhappy that he never got to see the results of the charity work or the affect the money had. He was approached by the

You can get involved in this project too...
by donating to Zelmerlöv & Björkman
Foundation.



Chameleon Tour

Hi Måns,

I was asked to write something about my feelings and experiences during the Chameleon Tour last year and I was happy to do so!! I was lucky enough to see 3 of the shows (Amsterdam, Lille and Paris). The adventure started in our beautiful Amsterdam, it was really great to have you back in the greatest city of the world :-). First the football game and then the show. Thinking back to that evening gives me so much happy and positive feelings. Ofcourse the show in Amsterdam is a little bit more special to me as it's my home. I was happy to see so many Dutch fans coming to your show and having a great time! Singing a long to the songs (old and new) and being so loud, haha. The happy and positive feelings continued at the shows in Lille and Paris. I remember during the show in Lille, we were holding signs with the text "It's because of you we're standing here today", that was a great thing to do for you, cause it's true. You brought so many people together and it's always a great thing to meet all the fans from all these countries at your shows. The show in Lille also reminds me that the tears were rolling down my face during my all time favourite song of you: Parallels. I was so happy to finally hear this amazing song live! This song always gives me goosebumps, so thank you so much for singing this song during the tour, I hope to hear it many more times at other shows. The show in Paris was a great end to this new adventure. I remember some time after the show, we were still around the venue talking with some people, you all were driving away with the tourbus and at that point the lights of the Eiffel Tower went out. It was like a movie scene and the reality kicked in that it really was the end of this adventure. I hope new adventures and shows will come soon. I can't get enough of your energy on stage! I won't stop before thanking you not only for the amazing shows you give your fans, but also that you often make time for your fans after the shows. Give everyone a hug, a picture and always in for a talk, it's really great of you to do that. A little advice for a next tour and concerts: Don't forget Amsterdam ofcourse and add a couple of songs to have like a 2 hour set or so, haha. More singing a long, dancing, jumping and happiness! The longer, the better :-)

Much Love, - *Esther van Geldorp aka manszelmerlow_netherlands*



One year now, I was lucky enough to be a part of the Chameleon Tour audience for two dates. The first one was in Lille and the second one, in Paris. We often told me that going twice to the same concert it's not good because it was the same show but it's not true at all. The atmosphere changes for each concert and, for both in Lille and Paris, the atmosphere was perfect. During each gig, I met other Månsters and we shared this moment and that is what matters most.

After each gig, Måns takes time for his fans even if during the French Chameleon Tour when he had to cross the country all the night. He had time for every single one of us. In Lille, I had an autograph for a friend who couldn't be there and I gave a present for him I did by my own. It was a box filled with fans' messages and I would like to thank everyone who wrote something for this gift because I received the best hug of my life when I gave the box to Måns. In Paris, it was quicker than in Lille but Måns again took time to take pictures, sign autograph and even to have a chat with us.

Anyway, for the ones who didn't have the luck to go to one of his concerts yet, go for it! Måns' gigs are the best concerts I have ever had! And if you are afraid to not see him after, don't be, he always will take time for you. This is because he loves us as much as we really love him. - *Amandine @manszelmerlow_frenchmanster*

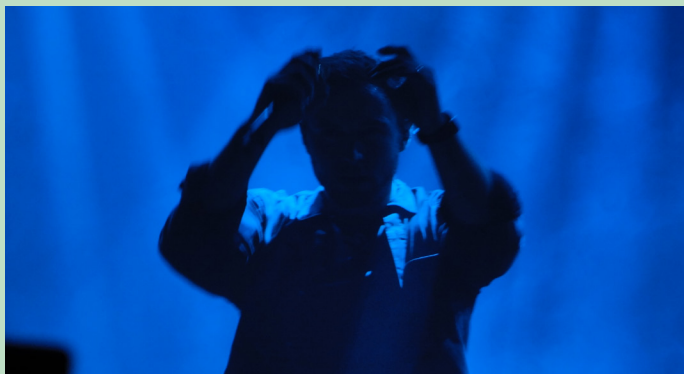


My name is Gosia Gruca and I am from Poland. I go by car to work everyday and I usually listen to music in my car. I've compiled on my PC my favourite pieces of music for about ten years. These are usually single songs and works of various artists and composers. One of the oldest entries is Cara Mia, acoustic version.



Tour memories

I love acoustic and unplugged music. In my opinion, Måns' song and singing are so true and full of emotions that nobody who really listen to it can forget it easily. I've promised myself that if there is his concert near I'll go there for sure. Therefore, I was more that happy when I saw the announcement Måns' concert in Gdańsk in Stary Maneż on 21 st October 2017. I went there with a good friend of mine who is also his fan; moreover, he's followed the Eurovision Songs Contest for about fifteen years. So, my company was very good. The concert alone was a great and unforgettable experience. Sometimes, when you know the artist only from the records, attending the live performance can be a little disappointing. But Måns' live appearance was more then good. There was written on his face his engagement with the music and texts; we felt that he was there for us and his contact with us during the concert was natural and sincere. He moved me and others there completely. He controlled our reactions literally so that the crowd danced, waved and moved toward his gestures. There was a feeling that we were really one, the musicians and us, the public. It is impossible the forget this kind of emotion and I'm really thankful that Måns made it possible to create such an experience. He looked on the stage not only as a front man or a singer but also as a great conductor whose orchestra were the people on stage and in front of the stage. It was as if he took us to another dimension with his music. Thank you for that! And after the concert, we could see the chameleon face once again ;-) fully when he met all the fans who stayed personally outdoor personally although it was very cold and also late. That time I could see a very humble and nice person who, I hope, was glad that he came to us in Gdańsk with his music; and I hope also that it was not the last time seeing him performing live. *@grucagoscia*



Chameleon concert in Amsterdam (19th of April 17)
First of all I have to admit that I was bloody nervous. But, after a hug from Alex and Peter, I wasn't that nervous anymore. And meeting Måns, that was just so ... The word amazing won't even cover it. And then the concert didn't even started yet. Ok, how to describe your first concert of Måns Zelmerlöw and The Zappanones ???? Well, first of all, he's an amazing live performer. And all the feels you have then, it's just like you're somewhere else. He takes you to a place where there's only joy and

happiness. And oh boy, he and the band did surprise us all with that a cappella version of Beautiful Lie. Ok, one funny fact, Måns dropped my marker when he was signing my cd's.

Chameleon concert in Lille (23rd of April 17) - Actually, I didn't planned for going to that one, but when a friend said that they had an extra seat in the car, so I didn't doubted for a sec. And the best part of that concert was, when it was over and everyone went outside to the tour bus for waiting on the boys. But, me and a couple of friends were waiting at the backstage door. And we had the best time of our lives , talking to them, hugging them, laughing, they really made time for us. I think we talked for at least 30 minutes or so. - *@lieve_fan_of_mans_ciara*



Some impressions of the concert in Västerås last october: As someone who is a very big fan an loves travelling (especially to Sweden) I didn't hesitate to buy a concert ticket and organize a little trip. I think Västerås was my 20th concert of Mans I went to, but no matter how often I saw him live, I always get as excited as it was my very first concert. The passion and power on stage is just incredible and everyone can feel it in every song. In Västerås the crowd was freaking out while he was singing Cara Mia, because the Swedes love this song since he released it. He spoke in swedish of course and I didn't understand a word, but I didn't care, I just screamed along with the whole crowd. I guess there were about 500 people on the concert and it felt very great when we all were jumping during Heroes. It's always worth travelling to see him live! - *Miriam, Germany, @miriloveslabradors*



We want you to know

Hi, Måns.

What can I say that you do not know now?

I follow since ESC 2015. Every day you surprise me more with your simplicity, naturalness, without any doubt, your kindness and your collaboration. Thank you for taking us by the hand, with you.

Amaia, Spain

@manszelmerlow_esp

Måns Zelmerlöw, I just wanted to take the time to remind you of the impact you have had on so many people's lives. You have had such a positive impact, your music helps people through tough times. Now that is something you should be proud of Måns!

Sam, @samnotsamuel16



Hej Måns!

Det var riktigt kul att träffa dig i Varberg i vintras, och jag ville bara passa på att berätta hur duktig jag tycker att du är! Alltid lika proffsig, och med sjukt grymma låtar och framträdanden. Fortsätt jobba så som du gör, men glöm inte att ta tid för dig och familjen också! Tack för all bra musik!

Kram

Kajsa C - @kajsamaria

Hi!

I'm really thankful that @mzwdaily gave me a chance to write something from my heart. I thought really, really long about what I can tell and here it is.

I've already met you in October last year, in Gdansk. It was the best night in my life, I couldn't imagine it to be better (maybe except that my phone has discharged). After the concert, on a backstage I was so stressed and I totally forgot how to speak. Really, I couldn't tell you anything, because my tongue was entangled. When I close my eyes, I can see a lot of your fans in Stary Manez, you and your band and an amazing atmosphere on your gig.

I love you so, so much and it isn't love like, you know, boy or girl feel to another person. It's like love between fan and his/her idol. I always support you in your projects, I listen to your beautiful songs with care, I feel as if I was in completely another world, my own world, with only your music and me. I love you, because you're so helpful and you can see people around you. You're very funny and your polish is the best! I love your accent. I remember these moments on concert in Gdansk, when you said that we're the best and also you love us and you thank us for the gig. And I think you were looking at me for a few seconds when you were singing "Fire in the rain". I assure you that Poland as loves you as you love Poland and your polish fans.

I think I should finish now, but I have so many ideas what I can write... Okay, I want you to remember that me and the rest of your amazing fans will always love and support you, whatever will happen in your and our life. My twitter - @wyjatkowosc, my Instagram - @martyna2110. You can take a look if you want. Now, I wish you all the best, I hope you will be back in Poland as soon as possible, bye, I love you, you are my personal hero. - @martyna2110

Dear Måns

I would like to tell you that your songs help me everyday. They give me power and encourage to try to be a better person and be strong enough to go through the hardest times. You are the best Eurovision winner. This is a fact. Heroes tells to us that we can be what we want and if we help to other people maybe we can do their lifes better and better.... just with one word or with one glance..I'm so happy that you have found your place in this world and that you do what makes you happy..and of course it makes us happy too. You will be always our hero. And I wish the happiest life for you and for Ciara too. I hope that the little heroe will be healthy.

Kisses from Hungary and from Me... @hungarian.manster

Oh....

Hey Måns,

Thank you for your music and kindness, I hope your success in your music life will continue for a long time. Good luck with your new daddy's life.

Anaïs, France @alinaouan



Dear Måns,
Here's a little message just to tell you how amazing, funny, kind and talented you are. My name is Amélie, I'm 23 and I'm from Switzerland. I saw you for the first time on TV in 2015 during the Eurovision and your performance was basically the only one I watched from beginning to end (because let's be honest we love watching a gorgeous man singing) and I was so happy that you won! You really deserved it and it's amazing to see how far you've been since then. It's another Månster, Amandine, who made me listen to your others songs after the Eurovision and I'm totally hooked up since then! I love it so much when you sing in French because it's my mother tongue and the French versions of your own songs are always beautiful. Also, I love your relationship with Ciara and seeing you so happy with her and Archie is beautiful and I can't wait for you to meet your little hero. You're such a cute and amazing family and I'm very happy for all of you. I love you very much, please never change a thing because you are perfect and I'm very proud of everything you do!

With love,

Amélie, @mans_zelmerlow_switzerland

Hi Måns,

I discovered you in September 2016 on the French radio with 'Should've Gone Home'. I fell in love with your beautiful voice, then with your old and new songs (I love all your songs!!!) and of you too! April 23, 2017, I saw you in concert in Lille and since I follow you on Facebook and Instagram. You are amazing on stage!!! You are so simple, so natural, so charismatic and so charming too... Your songs are too beautiful! I hope to see you again soon in Lille in this small room Aéronef. It was so intimate and we felt close to you! Your musicians, your dear friends Alexander Holmgren, Peter Zimny and the Zappanone: Great! They are the best!!!! I hope to see them again in Lille with you! My only regret that night: could not wait to meet you! Next time I hope! You're so close to your fans!!!! Your music brings us so much joy and happiness in our sad moments.... in this world so sad.... Tack så mycket! Happyland, message of happiness and hope deserves the 1st place in all the charts!!!! Your audience is all of ages! That's great! Young and old (me: 55 years!!). I wish you a long and beautiful career around the world! Take good care of yourself, of your love Ciara and the little Archie (he is so cute this boy!). You will make a great dad for the baby to come!!!! You have a wonderful family... I would be so happy if this little word reaches you... See you soon on Lille!

Kisses for you, Ciara and Archie. - MONIKA @Miminedeshois17

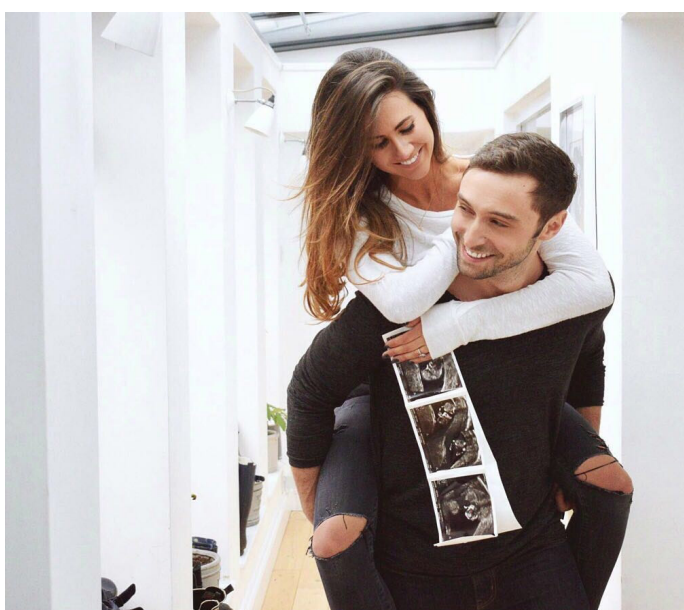
Hey, Måns!

I don't know how to start my "little" message for you. In December 2016, when I first heard your voice I fell in love with it. Your song, 'Heroes', was my math teacher's ringtone. I searched what could be the song's name and one night I found it. I was listening to it all night long, I forgot to eat, drink, and almost to breathe. I was shocked and amazed. From that night everything went better. I wasn't sad all the time as before, I became an optimist. I was bullied in school too, and my parents were always busy, no one was here for me. No one, but your songs. You were my hero. And I know I can never give back to you what you gave to me. I started to read about you, your songs when I found out that you aren't just a good singer. You are a gold-hearted person, and now I know, that you'll be the greatest dad in the world. You were my inspiration, I started to learn to play the piano and I became an extrovert person. You simply changed my life. I found my place in the school, I was no more bullied, because the bullies couldn't hurt me anymore. I had courage to walk away from their words and not to fall down. I started to learn better, my grades were amazingly high. Nowadays I can't live without music, and it's just because of you. I learned a lot about Sweden in the last few months, it became my favourite country, and my dream is to travel and live there. I was really happy when I got the chance to write this message for you, it means a lot to me, and my goal is to make you smile just a bit. I hope that once I can meet you: my one and only hero. Thank you for everything. All the love, from Romania <3 - Petra, @mzwpetra

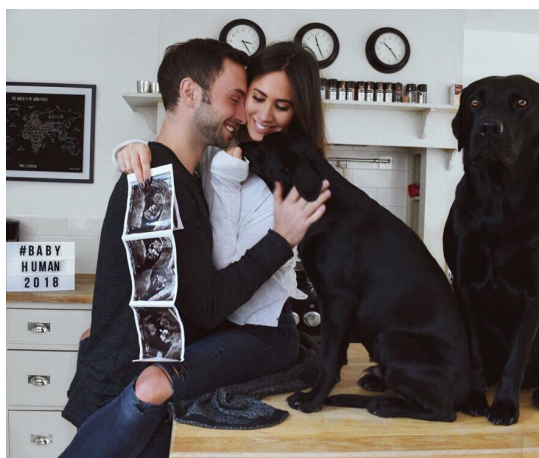
Small hero coming!!

*It was Måns' words when he announced
he will become a dad soon*

This *mz*daily mag first issue had to talk about the big news as it obviously makes Måns and Ciara so happy! It is an opportunity to congratulate them once again. We wish you all the best, much love and happiness with your growing up family. Thank you for sharing with us these great and important moments of your life. You know your true fans will always be there ;)



Later, for Christmas Eve, Måns and his fiancée shared a new picture announcing they're expecting a little boy, a little brother for Archie, Ciara's son. The arrival of this little one is like an evidence after the couple were engaged on last July in Croatia. We wish to Mrs-Zerlmerlöv-to-be and Mr Zelmerlöv a lovely baby and wedding... and a beautiful life together with their family... including Messi and Rafa, of course!



STRANDEN BASTAD 2018

SUMMER ON FESTIVAL
6-7 JULI

SUMMER
ON



OTTO
KNOWS

HØV1



NORLIE
&KKV



PETTER



SABINA
DDUMBA



VIGLAND



MARTIN
JENSEN



Thank you...

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The making of this fanzine couldn't have been possible without all the Månsters who participated in the "Chameleon Tour" and "We want you to know..." sections. Thank you for your participation and for being kind to me.

Thank you very much to my best friend, Rémi, for reading and correcting the fanzine. You always have my back and I am very fortunate that you support me on all my Månster's adventures. Even if you knew Måns before I did... :)

Thank you to Laëtitia, my "office roommate", who gave me tips on InDesign and makes me notice every swedish references I do without paying attention. It's funny and it's not my fault if my favourite artist is from an actual Wonderland. :)

And once again, I need to thank Måns. He is a wonderful artist as much as he is a wonderful person. Thanks to him, I made some beautiful memories, I've met so many people from all over Europe going to Måns' events and I found Amandine, a friend I talk to everyday since we met thanks to Måns.

Also, thank you in advance for all of you who will read this fanzine. I might release new issues if you want it to be back... Just let me know :)





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